



Dear Friends,

20 days, 20 ideas, 20 minutes, \$20: Makeover

I have an idea. What if a campaign gave voters actual solutions to our current challenges? What if a campaign had total transparency and gave voters the details of those solutions? What if a campaign completely freed itself from Wall Street, K Street PACs and big money and answered only and directly to voters?

Well, you don't have to wonder "What if?" We are that campaign, we are here and we are fighting for a real democracy that cannot be bought and sold or auctioned off to the highest bidder.

Big money campaigns send lots of emails that are long on scare tactics and empty rhetoric and short on ideas and solutions. We do things differently-we insist on quality and substance. But we need you as a partner in this journey to a healthy, vibrant and thriving democracy.

So, I am asking for just 20 minutes of your time over the next 20 days. Over the next 20 days, I am going to email you 1 idea per day on how we can transform the current do-nothing Congress into a democracy that works for hardworking people. Each one will only take you just 1 minute to read. That's 20 Days, 20 Emails, 20 Minutes. [If you like the idea, contribute \\$20.](#)

That's just 20 steps to a Total Democracy Makeover.

My opponents are in the kowtowing business-kowtowing to party establishment, big money, PAC, and K Street. I am in the solutions business. The solutions business for Main Street's small businesses-your business.

Our small businesses are the lifeblood of our economy but Congress constantly undermines us at every turn. If Congress would stop crushing our innovation and creativity and entrepreneurial spirit, then together we can build a strong and thriving Main Street that will create jobs and restart the engine of our economy.

If you think receiving 20 emails in 20 days is too much, tune out and let the insiders continue to rule your life and your business without your input. But if you are willing to take just 1 minute per day, I will show you that you do not have to settle for empty rhetoric and the status quo.

DeFranco Delivers Idea #1: Tax breaks for Small Businesses.

My first idea is a solution that will have a tremendously positive impact on jobs and our economy by unlocking the potential of small business and Main Street.

We have an unfair and illogical tax code. Here is the massive problem with the tax code: A small business that makes \$100,000 is paying essentially the same tax rate as a business making \$10 million, and a business of \$335,000 is in the exact same tax bracket as a \$10 million business. This is a HUGE problem. A business at the lower level has very different needs and far fewer resources than one that generates 100 times more revenue.

Any person in the real world would see that this set up is unfair, illogical and bad for small business. Why hasn't my opponent done something about it?

My solution: Lower Taxes on Small Businesses = Fuel Job Growth & Grow Main Street.

1. Lower the business tax rate from an actual current rate of 34% to 26% for small businesses earning between \$335,000 and \$1 million.
2. Lower the rate from current actual rate of 34% to 29% for small businesses earning between \$1 million and \$5 million.
3. Lower the rate from the current actual rate of 34% to 32% for small businesses earning between \$5 million and \$10 million.

[If you like Idea #1, click here now to contribute \\$20.](#)

For democracy,



Marisa DeFranco



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