



Dear Friends,

20 ideas, 20 minutes, \$20: Makeover

Here is Idea #19 in our campaign to give voters actual solutions to our current challenges and to provide **20 steps to a Total Democracy Makeover**.

We need you as partners in this journey to create a healthy, vibrant and thriving democracy. [If you like the idea, contribute \\$20.](#)

My opponents are in the kowtowing business--kowtowing to party establishment, big money, PACs, and K Street. **I am in the solutions business.** The solutions business for Main Street's small businesses--your business.

Idea #19, The Public Option. The Public Option is *not* a tax. The Public Option is *not* a mandate. It is a choice. It gives people the option to buy into Medicare or stay in the private sector. It makes the two compete against each other, and competition lowers prices.

How can the Democrats argue against choice? We are the party that is supposed to support people's freedom of choice.

How can the GOP argue against competition? They are the party who says the private sector is better than the government. Let the private insurance companies prove it.

Big Insurance and their cronies in Congress have ruined healthcare: unlike my opponents who have no experience in healthcare, I am the daughter of a retired physician and nurse who did build their own medical practice. They did build that. Not the government, not the community, not Congress. They built it. But they couldn't simply do what they intended to do--provide healthcare and help save lives. Why? Because of the growing power of the Big Insurance.

My mother had to fight insurance company agents with no medical background to get paid for my father's work, work that saved patients' lives. Giving Big Insurance more power and more peoples' lives to ruin is not the answer. As with any issue, I take my real-world experience of working with actual people rather than hypotheticals to inform my decisions. That experience and my willingness to tell the truth even though some or even many might disagree distinguish me from the status quo that you have seen me fight.

We will start the Public Option plan by allowing those 26-30 and 55-65 years old to buy into Medicare. As we break up the monopolies, people ages 30-55, who are the most likely to have employer-based coverage, will see their rates come down and their plan options increase. Meanwhile, the Public Option will proceed through some trial and error; all systems do, until it is ready to offer coverage to other age groups.

Let me be perfectly crystal clear: I do not support any monopoly on healthcare--neither the government nor the private sector should have a stranglehold on the people. I do not support turning doctors and nurses into government workers. They are

private professionals and should stay that way.

My Ideas #18 and #19 will produce a system where the government and private sector have to compete to provide the best access to care at the best cost, and the American people are the winners because they will have a choice to take their dollars to the best plan.

Doctors and nurses and medical professionals win too because they will be free to practice medicine instead of becoming cogs in a never-ending pit of administrative red tape.

And small businesses and other employers win because they will be able to provide affordable healthcare benefits as the costs come down. Everyone wins--except the politicians whose lies will be exposed, as well they should be.

To sum up: my opponents' ideas on reduction in health insurance costs: zero. They are playing games with peoples' lives to perpetuate their own incumbency and self-interest. I am bringing forth ideas that will actually help improve things.

My Ideas #18 and #19: the people win, doctors and nurses win, small businesses win, America wins.

[If you like Idea #19 click here now to contribute \\$19.](#)

[If you really like Idea #19 contribute \\$190.](#)

[If Idea #19 is your favorite so far, contribute \\$1900.](#)

For democracy,



Marisa DeFranco

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